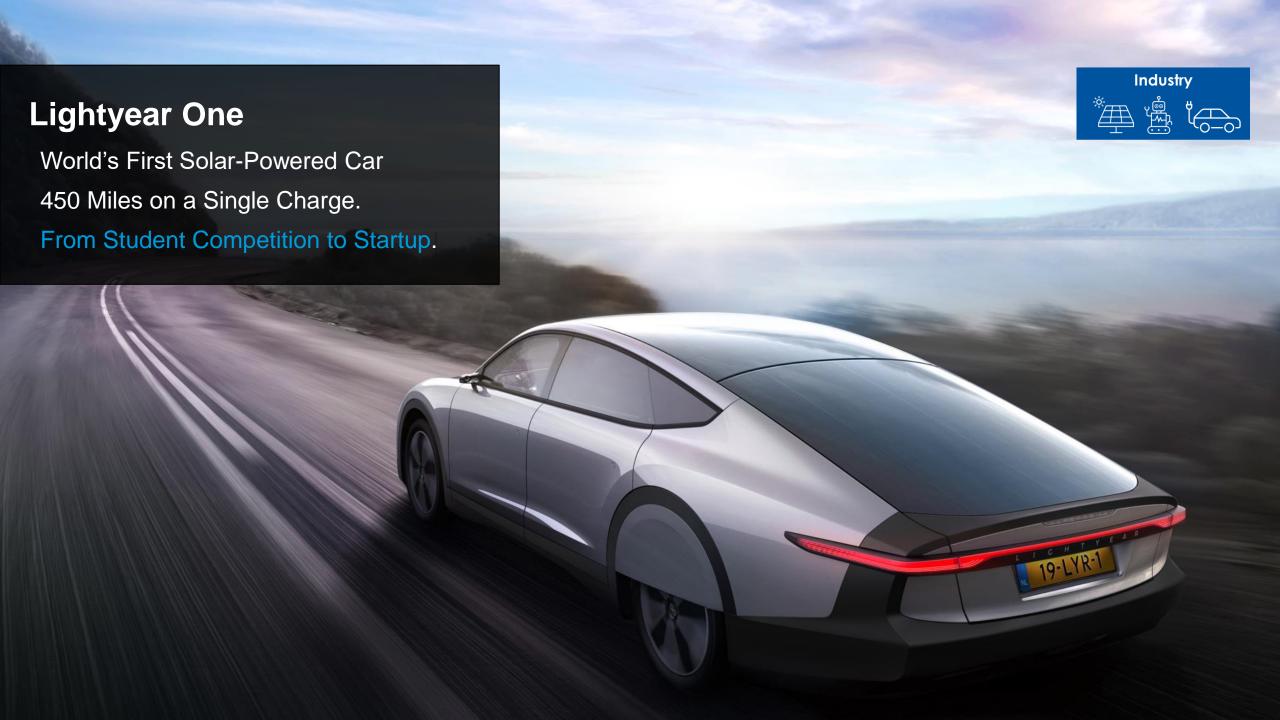


## From Classroom to Industry:

# MATLAB's Journey in Fostering Technological Innovation



Mounzer Saleh Sales Account Manager MathWorks





### It All started from a student competition..



The company intends to start delivering the car, which it describes as "the world's first production-ready vehicle", in November at a cost of €250,000 (£215,000).









90,000+ business, government, and university sites



The top 10 auto manufacturers<sup>1</sup>

<sup>1</sup>OICA: 2016 World Motor Vehicle Production



All of the top 10 aerospace companies<sup>2</sup>



Three of the top five internet companies

<sup>2</sup>PwC: Aerospace and Defense 2017 Year in Review

"Having campus-wide access to industry-standard software tools is great for students, particularly ones coming from an otherwise disadvantaged background or a background without a mentor." – Jonathan Sprinkle, Ph.D., University of Arizona



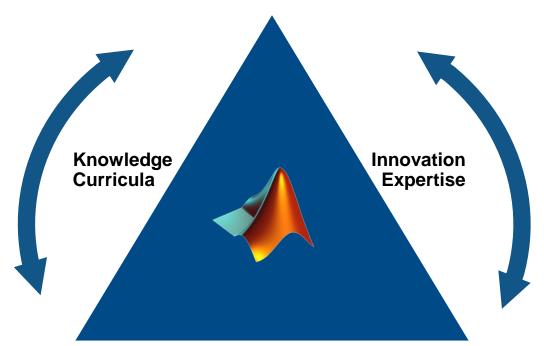












Education















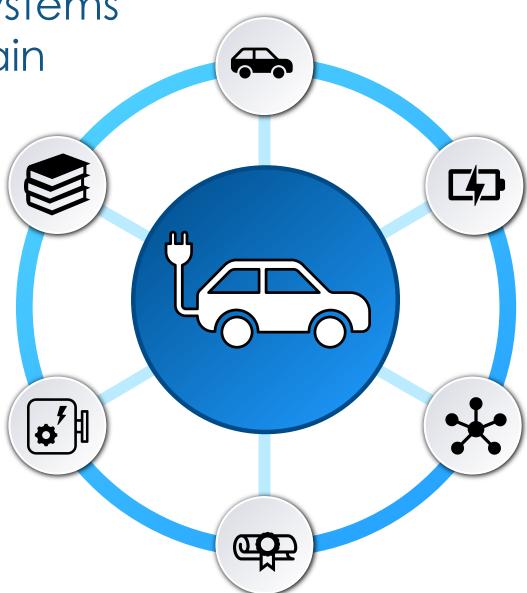






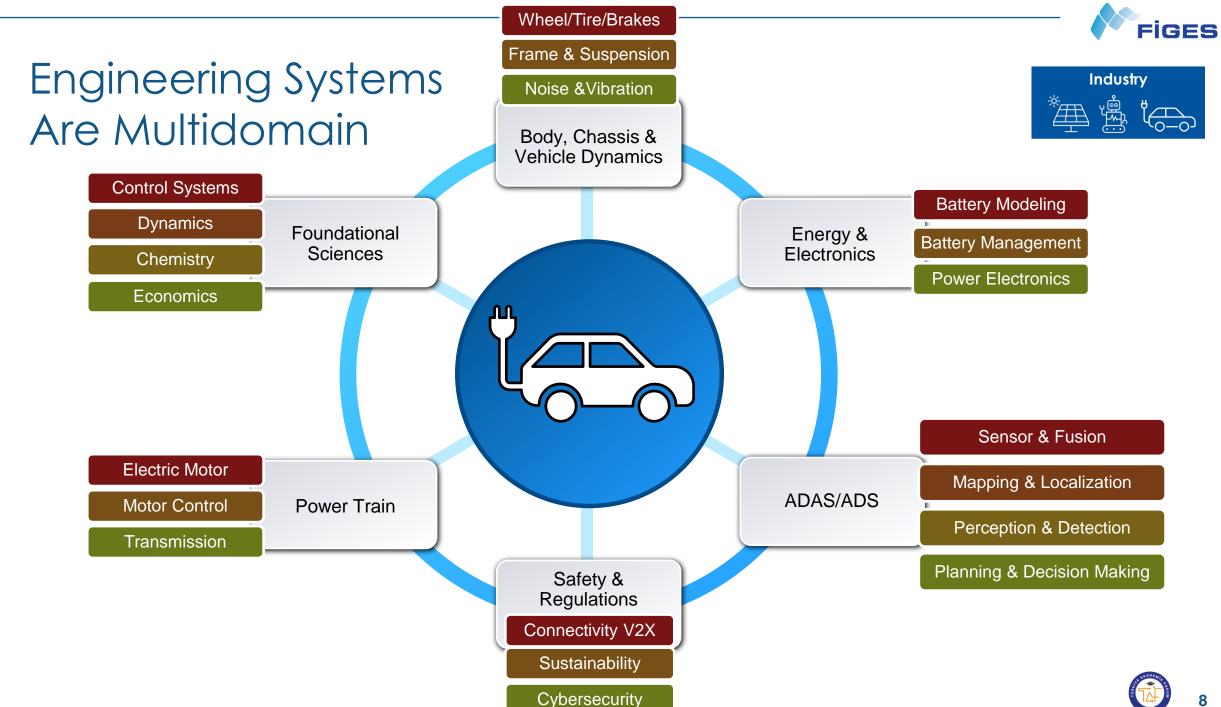














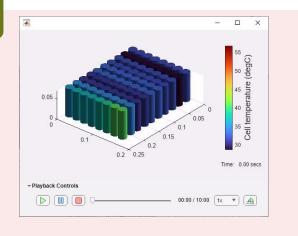
## Engineering Systems Are Multidomain



#### **Energy & Electronics**

#### **TOOLBOXES**

- Simscape Battery
- Simscape Electrical
- Simulink



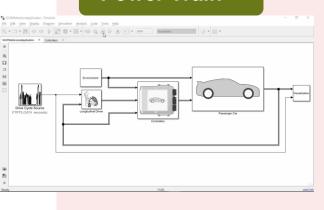
#### ADAS/ADS

#### **TOOLBOXES**

- Deep Learning
- Machine Learning
- Computer Vision
- Automated Driving
- Roadrunner



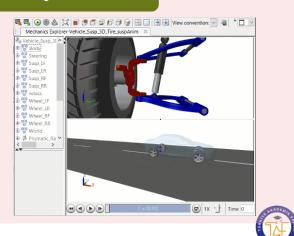
#### **Power Train**



#### **Body, Chassis & Vehicle Dynamics**

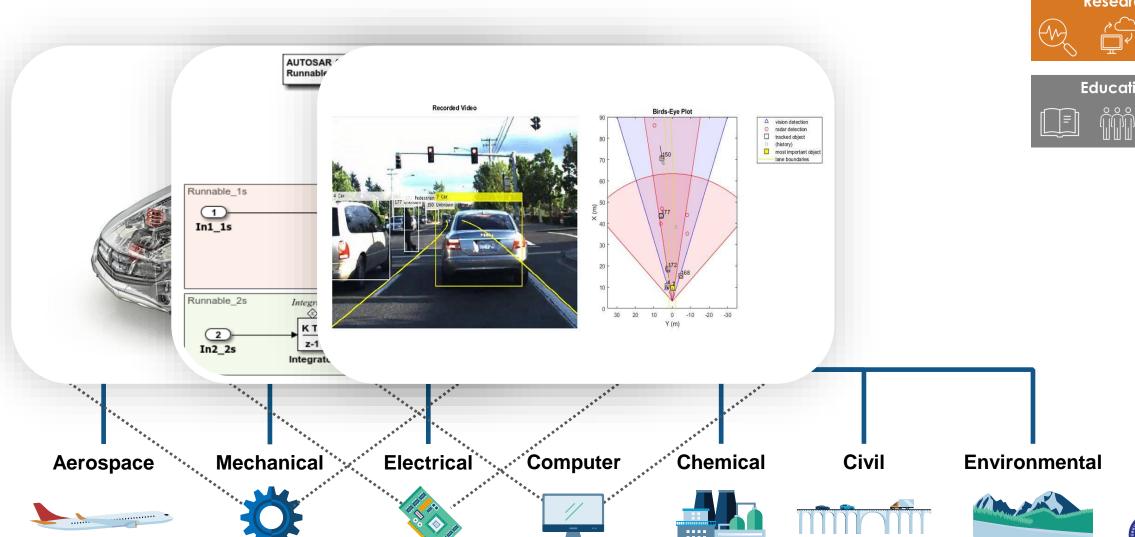
#### **TOOLBOXES**

- Vehicle Dynamics Blockset
- Simscape Multibody
- Simulink 3D Animation
- Symbolic Math





## **Engineering Systems** Are Multidomain... Curricula should be as well





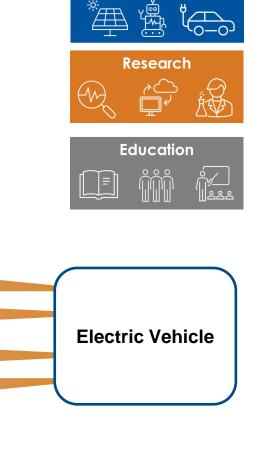




**Industry** 

## Curriculum Design and Integration

80+ MATLAB Engineers exclusively supporting academia



Year 1

Intro to Engineering

**Linear Algebra** 

**Programming** 

Electrical Circuits

Year 2

**Dynamics** 

**Thermodynamics** 

Design and Manufacturing

Numerical Methods Year 3

Electric Machines

Year 4

Vehicle Dynamics

**Capstone Design** 

**Robotics** 

**Control System** 

**Mechatronics** 

Thermofluidics

Fundamental Understandings & Skills

Core Engineering Topics & Subsystem Design



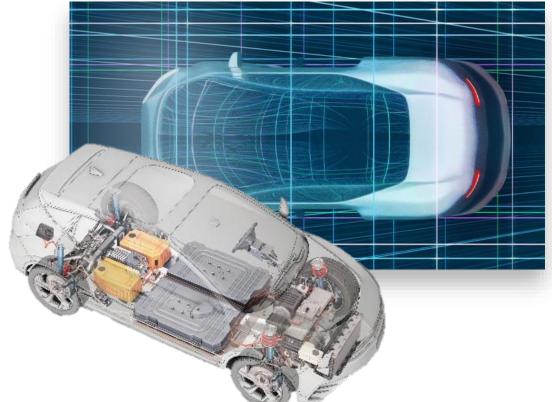
## Bosch and NIT Calicut jointly develop an EV Course to Prepare Students for Industry





"The collaboration between NIT Calicut,
MathWorks, and Bosch narrowed the gap
between academia and industry, producing
an electric vehicle system engineering
course that has been both well received by
our students and highly useful for them as
well."

- Dr. Kumaravel Sundaramoorthy, NIT Calicut





## Student Competitions

70+ competition sponsored only in 2024

















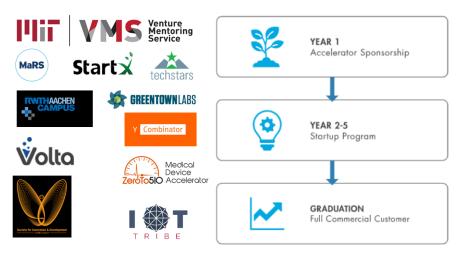
## Accelerator and Startup Program

5000+ accelerators, incubators and startups worldwide











## MathWorks Challenge Projects

430+ sign-up for capstone projects only in 2024





### Projects by technology trends

- · Artificial Intelligence
- Autonomous Vehicles
- Big Data
- Computer Vision
- Computational Finance
- Drones
- Industry 4.0
- Robotics
- Sustainability and Renewable Energy
- Wireless Communication











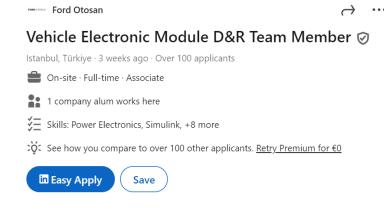




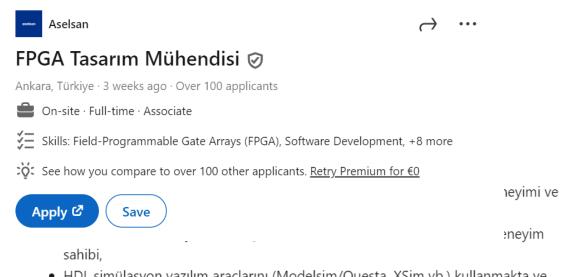


## Let's work together

... to equip students with required skills for industry



- "• BSc/MSc in electrical, electronics, electrical & electronics, control automation, mechatronis engineering.
- Proven analytical skills and experience making decisions and alogrithmic thinking capability.
- Basic knowledge for power electronics and electronic components and circuit analysis.
- Basic knowledge for LIN, CAN, Automotive Ethernet communication.
- An Automotive Engineering background with electronics engineering knowladge is a plus
- · Basic knowledge on OTA/FOTA
- Basic knowledge on MATLAB/Simulink
- Experience on microcontroller architectures and electronic components
- Having automotive experience or interest in automotive is an advantage. Preferably, 2+ years of experience in automotive industry.
- Basic Knowledge in CAN/LIN communication, J1939, ISO 26262 standards, ASIL A-D is a plus



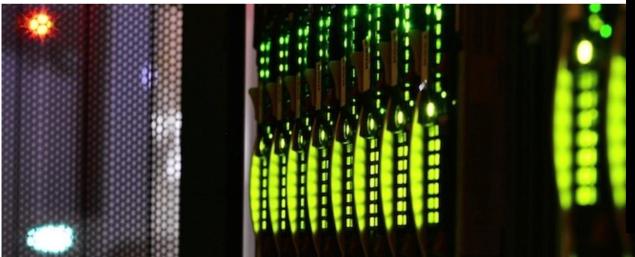
- HDL simülasyon yazılım araçlarını (Modelsim/Questa, XSim vb.) kullanmakta ve FPGA donanım arayüzleri (SPI, I2C, DDR, UART, GPIO, Serial Transceiver vb.) hakkında bilgili ve deneyimli,
- Logic Analizör, Spektrum Analizör, Osiloskop, Sinyal Üreteçleri gibi laboratuvar araçlarının kullanımı konusunda tecrübeli,
- Tercihen Sinyal işleme ve kablolu/kablosuz haberleşme alanlarında bilgili,
- En az 3 vil FPGA iceren ürünlerde gelistirme alanında denevimli.
- Matlab/Simulink üzerinde programlama, betik yazma ve analiz tecrübesine sahip,
- TCL ve Python gibi betik dillerini kullanmakta deneyim sahibi,
- Yüksek hızlı haberleşme arayüzleri ve protokolleri hakkında bilgi sahibi,
- DO-254 standartlarına uygun yazılım geliştirme alanında deneyimli,



### Don't miss This Event!



KAYNAK BAŞVURU





#### "Introduction to MATLAB on HPC systems at UHeM" Training

UHeM, in association with MathWorks, is pleased to announce the "Introduction to MATLAB on HPC Systems at UHeM" training on November 5, 2024. Details are as follows:

When: Tuesday, 5th November 2024 10:00 - 13:00

Where: Ulusal Yüksek Başarımlı Hesaplama Merkezi (UHeM) - IN PERSON!

Register Here

## Thank you for listening!

